



# METROIND4.0&IoT

VIRTUAL CONFERENCE / JUNE 7 - 9, 2021



**IEEE**

**IEEE**  
Sensors Council  
ITALY CHAPTER

## **IEEE METROIND 2021**

### **EXHIBITORS & SPONSOR PROSPECTUS**

VIRTUAL CONFERENCE | JUNE 7-9, 2021

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## Exhibitor and Sponsor Prospectus

IEEE MetroInd 2021 will be held virtually, June 7 - 9, 2021

Since the first edition, MetroInd4.0&IoT represents an international meeting place in the world of research in the field of Metrology for Industry4.0 and Internet of Things involving national and international institutions and academia in a discussion on the state-of-the-art concerning issues that require a joint approach by experts of measurement instrumentation and industrial testing, typically professional engineers, and experts in innovation metrology, typically academics.

This 4<sup>th</sup> Edition will federate stakeholders active in developing instrumentation and measurement methods for Industry 4.0 and IoT, with new technologies for metrology-assisted production, component measurement, sensors and associated signal conditioning, and calibration methods for electronic test.

As a virtual conference, MetroInd 2021 will offer exhibitors and sponsors great opportunities to promote and showcase their latest products, technologies and technical presentations via online engagement with conference delegates through sharing the same 'virtual conference' digital platform which delegates will use. This is a great opportunity for international networking with delegates. A range of packages are available, please turn over for more details and contact the Conference Manager to make a booking or if you have any queries or wish to receive more information.

To begin the booking process for exhibiting at IEEE MetroInd 2021 contact us today!





### Sponsor Opportunities

Exhibitor Level	Price (EUR)
<b>Gold Exhibitor</b> <ul style="list-style-type: none"><li>✓ Company logo on Conference Website, Virtual Platform &amp; all marketing materials</li><li>✓ 10-minute pre-recorded sales pitch available on Virtual Platform</li><li>✓ Display of company marketing flyer on Virtual Platform</li><li>✓ Private Messaging with Attendees</li><li>✓ 4 Complimentary Registrations</li><li>✓ Live presentation via MS-Teams during the Workshop</li></ul>	€ 500
<b>Silver Exhibitor</b> <ul style="list-style-type: none"><li>✓ Company logo on Conference Website, Virtual Platform &amp; all marketing materials</li><li>✓ 10-minute pre-recorded sales pitch available on Virtual Platform</li><li>✓ Display of company marketing flyer on Virtual Platform</li><li>✓ Private Messaging with Attendees</li><li>✓ 2 Complimentary Registrations</li></ul>	€ 350
<b>Bronze Exhibitor</b> <ul style="list-style-type: none"><li>✓ Company logo on Conference Website, Virtual Platform &amp; all marketing materials</li><li>✓ 10-minute pre-recorded sales pitch available on Virtual Platform</li><li>✓ Display of company marketing flyer on Virtual Platform</li></ul>	€ 250

\* VAT, if applicable, is not included.

Your company will be recognized on signage onsite at the specific event for which you are the sponsor.

If your company would like to be an exclusive sponsor or if you do not see the opportunity you are interested in, please contact Athena srl, IEEE MetroInd 2021 Sponsorship Manager.



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## Demo Sponsorship on WeConf Platform

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**IEEE 2021 INTERNATIONAL WORKSHOP WECONF DEMONSTRATION**  
*WECONF DEMO 2021*

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Company Name

*Slogan Goes Here*



COMPANY NAME



### OUR COMPANY

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### FURTHER INFORMATION

For more information, please visit the [website](#) or ask our contact person.

### CONTACT PERSON

Thomas Barrel

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COMPANY NAME



### OUR PRODUCTS



Demo Sponsorship is available on **WeConf Platform** at the link

<https://demo.weconf.eu/weconf-demo-2021/sponsor/company-name>



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## Exhibit Space & Sponsor - Application/Contract

Application is hereby made to IEEE MetroInd 2021 (hereinafter termed "Exhibit Management") for virtual exhibit space at the above named conference. This Application when accepted by Exhibit Management, together with the Exhibition Rules and Regulations as listed on the following pages, will constitute your contract with Exhibit Management for exhibit space, as indicated by the Conference Manager signature on this Application or acknowledgment by email.

Please read this contract carefully and print or type all information requested.

Complete, sign and send to:

**ATHENA srl**

IEEE MetroInd 2021 Sponsorship Manager

Email: [athena@athenaconsulting.eu](mailto:athena@athenaconsulting.eu)

### Exhibitor Level

Gold Exhibitor  
€ 500

Silver Exhibitor  
€ 350

Bronze Exhibitor  
€ 250

## Company Information

Company Name

Mailing Address

City

Country

ZIP Code

VAT Number

## Contact Information

First Name

Last Name

Email

Mobile

I have read and agree to the terms and conditions of this contract.

Signature

Date



### Terms and Conditions

#### 1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by IEEE MetroInd 2021 management constitute a valid and binding contract.

other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

#### 2. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

**After April 16, 2021 but before May 16, 2021:**

Refund of 50% of the total license fee for cancellation

**On or after May 17, 2021:**

No refund or credit at any time.

It is understood that IEEE MetroInd 2021 reserves the right, at its option, to reassign a canceled booth regardless of the cancellation rate assessed. In the event that the premises in which the IEEE MetroInd 2021 show is conducted shall become, in the sole discretion of IEEE MetroInd 2021, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE MetroInd 2021, this agreement may be terminated by IEEE MetroInd 2021. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god. Should IEEE MetroInd 2021 terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that IEEE MetroInd 2021 may, after computing the total amount of IEEE MetroInd 2021 cost and expenses in connection with its preparation for and conducting of the IEEE MetroInd 2021 event, (including a reasonable reserve for claims and

#### 3. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

#### 4. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE MetroInd 2021.